

## Roundtable #28:

### **【Rectification】 “Developing a sustainable protein through cellular agriculture” with Yuki Hanyu**

There has been a partial rectification to the contents of the press release "Roundtable #28: "Developing a sustainable protein through cellular agriculture" with Yuki Hanyu" released at 11:00 on February 14. We would like to redistribute the release with the corrected content and sincerely apologize for the inconvenience.

#### < Rectified information >

Overview

(Before)

Date and time: Wednesday, February 22, 2023 16:00 to 17:00 JST: Talk session  
Registration at: <https://peatix.com/event/3497838>

(After)

Date and time: Monday, February 27, 2023 16:30 to 17:30 JST: Talk session  
Registration at: <https://peatix.com/event/3503742/>

Below is the rectified press release.

## Roundtable #28:

### **“Developing a sustainable protein through cellular agriculture” with Yuki Hanyu**

The Japan Times Cube Inc. (representative director: Minako Suematsu) launched Roundtable by The Japan Times, a series of talk events broadcasted in Japan.

The English-language events invites readers of The Japan Times to be guest speakers. Ross Rowbury, a Senior Managing Director at Nomura Holdings, who has a deep knowledge of Japan and boasts a wide network both domestically and abroad, sits down in the role of host with Japanese and non-Japanese to discuss their lives in Japan. The Roundtable is held once a month.

For our special speaker, Mr. Rowbury will welcome Yuki Hanyu, co-founder and CEO of IntegriCulture Inc., a biotechnology company that specializes in cellular agriculture.

#### <Overview>

**Date and time:** Monday, February 27, 2023

16:30 to 17:30 JST: Talk session

**Registration at:** <https://peatix.com/event/3503742/>

**Participants:** This event is a recording and not a livestream. A notification will be sent to participants when the recording is posted online.

**Registration fee:** Free

The contents of Roundtable by The Japan Times will be published as an archive at a later date and will be introduced in the main paper of The Japan Times and the website of Sustainable Japan by The Japan Times. Roundtable is held in cooperation with Nomura Holdings.

## Yuki Hanyu

Graduated from the University of Oxford with a Ph.D. in chemistry in 2010. He was a research scientist at Tohoku University, and then in the Systems Engineering Laboratory of Toshiba's Corporate Research & Development Center. In October 2015, he co-founded IntegriCulture Inc. to commercialize cellular agriculture biotechnology. IntegriCulture develops cell-based meat — a sustainable protein — and offers its production capability and technology to a variety of clients wanting to develop products involving cell culture. These include food, cosmetics, supplements, functional ingredients, pharmaceuticals and other biological and agricultural products.



## Ross Rowbury

Ross Rowbury is a Senior Managing Director and Co-Head of Group Corporate Communications at Nomura Holdings. He has observed Japan while living and working here for four decades. Commencing his career in finance in Tokyo during the early 1980s, he later moved into public relations and communications, holding senior positions at Gavin Anderson & Co. (now Kreab) and PRAP Japan. He headed the Edelman business in Japan for 10 years until July 2020. Prior to joining Nomura in October, he was a freelance consultant to a number of firms on their Japan business strategy. He is also a visiting professor of Asian marketing at Doshisha University in Kyoto and is on the Board of TELL, a suicide prevention and mental health NPO.



**NOMURA**

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Website: [www.japantimes.co.jp/](http://www.japantimes.co.jp/)

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