

November 1, 2022
The Japan Times Publishing, Ltd.

The Japan Times Publishing launches Japanese language learning e-book reading service on its digital store today

The Japan Times Publishing, Ltd. (Headquarters: Chiyoda-ku, Tokyo; President: Hideki Ito) opened its digital store, "The Japan Times Publishing Digital Store" (<https://store.jtpublishing.co.jp/>), in September 2022. Since then, we have been providing digital teaching materials for use in Japanese language classes at schools, companies, and other organizations. Today, November 1, we are using this platform to launch an e-book reading service that includes textbooks for learners. This will make our Japanese language materials available in many countries around the world.

Introducing the "e-book Reading Service"

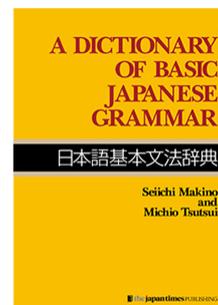
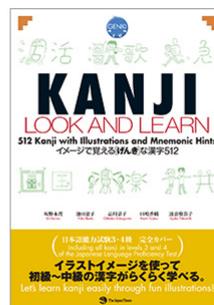
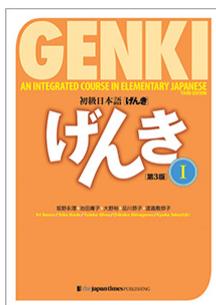
The "e-book Reading Service" allows subscribers to read books published by The Japan Times Publishing with a dedicated reader app on their device. Subscriptions are sold separately for each title and includes access to the book's audio material (some titles excluded) and a tool for taking notes. This service answers the growing demand for digital textbooks amid the spread of online classes and the evolution of ICT.

■ A growing library that includes GENKI and more

GENKI: An Integrated Course in Elementary Japanese has long been a best-selling series of printed Japanese language textbooks for non-native learners. As a new option for GENKI users, the e-book Reading Service is rolling out with e-book versions of the third edition's textbooks, workbooks, and teacher's guides. The library includes other language learning textbooks, and more will be added in the future.

Titles now available

- GENKI: An Integrated Course in Elementary Japanese Vol. 1, 2 [3rd Edition]
 - English Version (Textbook / Workbook / Teacher's Guide / Answer Key)
 - French Version (Textbook / Workbook) ※available in December
- Quartet: Intermediate Japanese Across the Four Language Vol. 1, 2 (Textbook / Workbook)
- The Best Complete Workbook for the Japanese-Language Proficiency Test N1-N5
- The Best Vocabulary Builder for the Japanese-Language Proficiency Test N3, N4
- KANJI LOOK AND LEARN (Textbook / Workbook)
- A Dictionary of Basic Japanese Grammar
- A Dictionary of Intermediate Japanese Grammar
- A Dictionary of Advanced Japanese Grammar



■ **GENKI Japanese Readers e-books are now available for institutional subscribers**

The e-book Reading Service also offers subscriptions for GENKI Japanese Readers volumes 1 (set of 24 books) and 2 (22 books) to schools, companies, and other organizations. This is a convenient and smart way to manage classes without the hassle of buying and distributing large quantities of paper books.



Subscription fee per set

Two subscription plans are available. Choose the one that best serves your classroom needs.

- 12-month plan: 30,000 yen
- 6-month plan: 18,000 yen

The fees cover up to ten users and exclude tax.

About The Japan Times Publishing, Ltd.

Founded in July 2019 with the spinout of the Publications Department of The Japan Times, Ltd., The Japan Times Publishing, Ltd. is committed to providing content and services for language learning that transcends superficial skill acquisition, leveraging the knowledge it has accumulated through more than 50 years of language materials development.

Currently, the company's main business is the publication of English language learning books, the weekly English learning newspaper *The Japan Times Alpha*, and Japanese study resources for non-native learners. The *GENKI: An Integrated Course in Elementary Japanese* series has become a big hit with Japanese language learners around the world, selling more than 3 million copies.

Inquiries

The Japan Times Publishing, Ltd.

Digital Content Business Office

E-mail: jtp_dc@japantimes.co.jp