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## NEWS RELEASE

High evaluation from Japanese learners and teachers all around the world

### “An Integrated Course in Elementary Japanese: Genki” series exceeded 2 million copies

Tokyo, Nov. 9, 2018 – The Japanese language teaching material “An Integrated Course in Elementary Japanese: Genki,” published by The Japan Times, Ltd. (Chiyoda-ku, Tokyo. Representative: Takeharu Tsutsumi) has exceeded 2 million copies in its series sold.



#### Adopted at domestic and overseas prestigious universities

“Genki” is a comprehensive Japanese teaching material for beginners. Since its first publication in 1999, it has been widely adopted not only in Japan but also in universities and high schools throughout the United States including Stanford University and the University of Pennsylvania. Other countries such as Canada, Australia, England, Germany, Italy and Sweden, also incorporate the material. “Genki” is used as a teaching material that lets you learn Japanese while having fun. It is a popular series which has been receiving positive evaluations from Japanese teachers who say “easy to teach, easy to use” and learners who say “can have fun learning.” As with the growing demand of learning Japanese domestically and internationally, “Genki” remains a popular series that continues to expand its sales.

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## “Genki [Second Edition]” Materials in the Series

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## APPS (iOS/Android)

GENKI Vocab Cards / GENKI Kanji Cards / GENKI Conjugation Cards

## WEB SITE

Genki-online <http://genki.japantimes.co.jp/>

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As the nation’s oldest English-language newspaper, with a history dating to 1897, The Japan Times is committed to providing news and analysis of the current state of events in Japan and the world through its reporting of the news about politics, business, culture, society and sports.

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